


**Shri Ram College, Muzaffarnagar**  
**Department of Business Administration**

**Course : B.B.A-YEAR-3-SEM-6**

**Session- 2017-18**

All the students are hereby informed that their project titles for project reports are allotted as per details given below-


S. No.	Roll No.	Name of the student	Topic	Company Name
1	1585509502	ABHASH LAHORAY	Customer behaviour and satisfaction level for Hero Motor ltd	Hero, Mzn
2	1585509504	ABHISHEK SHARMA	Customer satisfaction	Reliance Jio
3	1585509506	ADEEBA SHAHAB	Performance appraisal of employees at ICICI Prudential life insurance	ICICI Pru. Mzn
4	1585509507	AJAY KUMAR	A study on marketing strategies	Airtel
5	1585509509	AJAY KUMAR KUSHWAHA	A Study of customer relationship management at Nepal Bank Ltd.	Nepal Bank Ltd.
6	1585509510	AJEEM ANSARI	Ratio analysis ( A study of ratio analysis)	Magma pvt. Ltd.
7	1585509511	KM AKANKSHA RANI	The Role of packaging of consumer Durable products in Haridwar Area	M.K. Print Pack Industries, Haridwar
8	1585509512	AKSHAY KUMAR	E- marketing of financial service	Kalp Insurance
9	1585509513	AKSHAY PUNDIR	Customer buying behaviour towards life insurance	Kalp Insurance
10	1585509515	AMIT KULSHREST	Marketing & sales Strategies at Sophia Advertising, Court Road	Sophia Advertising Court Road, Saharanpur
11	1585509516	ANAM FATIMA	Recruitment & Selection of Associate Agency Development manager	Max life Insurance, Dehradun
12	1585509517	ANCHAL VERMA	HR Policies & Its Implementation in Muzaffarnagar	HDFC Life, Muzaffarnagar
13	1585509518	ANIL KUMAR	Marketing strategy of Vodafone	Vodafone, Muzaffarnagar
14	1585509519	ANJALI BALIYAN	A study on employee development welfare	A to Z auto wheel Mahindra
15	1585509520	ANTISH	Product selling strategies acquired in Reliance life Insurance	Reliance life insurance
16	1585509524	ANUJ KUMAR	Consumer satisfaction in Bharti Airtel limited	Bharti Airtel, Mzn.
17	1585509525	ARIF	Employees satisfaction and its importance at workplace	Sanmati hundai, Mzn.
18	1585509526	ARJUN SINGH	A study of selection and recruitment	WPIL ltd.
19	1585509529	KM ASHU	Analysis of insurance product of Reliance Nippon company	Reliance Nippon
20	1585509531	AVINASH CHANDEL	Human Resource Strategies	Airtel
21	1585509533	BIKASH KUMAR SHARAF	Study of investment management of Shah Concast Ltd.	Shah Concast Pvt. Ltd.
22	1585509534	KM BUSHARA	Customer Buying Behaviour towards HDFC Std Life Insurance	HDFC Life, Muzaffarnagar
23	1585509536	CHHAVI CHAUDHARY	A study of inventory management	Mahindra
24	1585509538	KM DEEPALI RANI	Marketing Research of Life Insurance Products	HDFC Life, Muzaffarnagar

  
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25	1585509539	FARHAN KHAN	Employees satisfaction at Ultra Tech cement	Ultra Tech, Muzaffarnagar
26	1585509540	GOURAV KUMAR	Analysis of recruitment and selection strategies	ICICI Pru. Mzn
27	1585509541	GULNAVAJ AHAMAD	To Recruit Financial Consultants & to sell insurance policies of HDFC	HDFC Life, Muzaffarnagar
28	1585509542	GUNEET	Awareness of health insurance and process	Kalp insurance, Mzn
29	1585509544	HUNNY TYAGI	A Study on Potential of SUV Car with reference to mahindra Bolero	A2Z Autowheels Mahindra Limited, Muzaffarnagar
30	1585509545	JAI SURYA	Working capital Management	BHEL Haridwar
31	1585509547	KM KAJAL	A study on operation research	Mahindra
32	1585509550	KM KARISHMA	Employees Welfare at Lotus Beauty care, Haridwar	Lotus Beauty care, Haridwar
33	1585509554	MANISH KUMAR	Customer behaviour and satisfaction level for Hero Motor ltd	Hero, Mzn
34	1585509559	MEGHA DHIMAN	A Study on Working Capital management	ICICI Bank, Muzaffarnagar
35	1585509560	MO BHURA	Marketing Strategy for Re-Branding adopted by Airtel	Airtel
36	1585509561	MOH ASIF	A Study on Potential of SUV Car with reference to mahindra Bolero	A2Z Autowheels Mahindra Limited, Muzaffarnagar
37	1585509562	MOHAMMAD ANAS	Customer Satisfaction in general Insurance at ICICI Prudential life insurance	ICICI Prudential Life Insurance Company, Muzaffarnagar
38	1585509563	MOHAMMAD SAIF ALI KHAN	Comparative study of market share of Hundai with stake holders	Shri sanmati auto expert pvt. Ltd. Muzaffarnagar
39	1585509564	MOHAMMAD SHARIQ	Marketing Research Development Plan by Pearson	Pearson India Education Services (P) Ltd, Noida
40	1585509565	MOHD AARIF	Consumer Buying Behaviour at Hero Motors Limited, Muzaffarnagar	Hero Motors Limited, Muzaffarnagar
41	1585509566	MOHD AHMAD	Human Resource Planning at Himalaya Drug Company, Dehradun	Himalaya Drug Company, Dehradun
42	1585509568	MOHD ATHAR SIDDIGGI	Training and development at Reliance capital	Reliance Capital
43	1585509569	MOHD FAHEEM	Comparative study of market share of Hundai with stake holders	Shri sanmati auto expert pvt. Ltd. Muzaffarnagar
44	1585509571	MOHD KHALID	International-general and advanced research, innovation and technology for rebranding adopted	Samsung Electronics, New Delhi
45	1585509574	MOHD SARVAR GURJAR	Training and development at Reliance capital	Reliance Capital
46	1585509575	MOHD SHAKIB	International-general and advanced research, innovation and technology for rebranding adopted	Vodafone, Muzaffarnagar
47	1585509577	MOHD TANVEER	A Study on Training & Development at Global Medikit Limited	Global Medikit Limited
48	1585509578	MOHD YASIR	Customer satisfaction in life insurance at ICICI Prudential Life Insurance	ICICI Prudential Life Insurance Company, Muzaffarnagar
49	1585509580	MOHIT	Advertising & Sales promotion	Shri sanmati auto expert pvt. Ltd. Muzaffarnagar
50	1585509581	MOHAMMAD ADNAN	A project study on HDFC Bank ltd.	HDFC Life, Muzaffarnagar
51	1585509583	NADISH RANA	Training and development at Reliance capital	Reliance Capital
52	1585509584	NEHA NAAZ	Comparative study of market share of Hundai with stake holders	Shri sanmati auto expert pvt. Ltd. Muzaffarnagar
53	1585509585	NISHANT BHAL	Consumer Behaviour and marketing strategy at Radar system and services	Radar System and Services
54	1585509589	KM POOJA KUCHALIYA	A Study on Training & Development at Global Medikit Limited	Global Medikit Limited


  
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55	1585509590	KM POOJA RANA	Roles of Riders in Insurance Policies	ICICI Prudential Life Insurance Company, Muzaffarnagar
56	1585509592	PRATEEK GOEL	An Analysis of Marketing Potential at Samsung Electronics, New Delhi	Samsung Electronics, New Delhi
57	1585509594	PRIVANKA	Customer Preference & satisfaction in Telecom Sector, Vodafone	Vodafone, Muzaffarnagar
58	1585509597	RAJAN SIWACH	Training and development at Reliance capital	Reliance Capital
59	1585509600	RAJAT VERMA	Consumer Buying Behaviour at Hero	National Motors, Charthawal, Muzaffarnagar
60	1585509603	KM. RAKHI	Customer Service at Tashi Micro Surfacing Systems	Tashi Micro Surfacing Systems, Muzaffarnagar
61	1585509604	RAVI KUMAR	Study of customer satisfaction towards Hyundai Motors Limited, Muzaffarnagar	Hyundai Motors Limited, Muzaffarnagar
62	1585509605	RICHA GOSWAMI	Roles of Riders in Insurance Policies	ICICI Prudential Life Insurance Company, Muzaffarnagar
63	1585509607	RISHABH KUMAR	Recruitment & Selection at Baba Yamaha Motors Limited, Muzaffarnagar	Baba Yamaha Motors Limited, Muzaffarnagar
64	1585509608	RISHABH MALIK	History and Reform in Indian Telecom Sector at samsund	Samsung Electronics, New Delhi
65	1585509613	SAGAR	Customer relationship management	Kalp insurance pvt. Ltd.
66	1585509614	SAKSHI SHARMA	A Study of Financial Analysis of ICICI Bank	ICICI Bank, Muzaffarnagar
67	1585509617	SANDIP KUMAR	Study of cash management of shah concast pvt. Ltd.	Shah Concast Pvt. Ltd.
68	1585509618	KM. SARASWATI	Study of customer satisfaction towards Hyundai Motors Limited, Muzaffarnagar	Hyundai Motors Limited, Muzaffarnagar
69	1585509619	KM SAYMA	Channel Development through advisor recruitment at ICICI Prudential	ICICI Prudential Life Insurance Company, Muzaffarnagar
70	1585509620	SHADAB ALAM	Product selling strategies acquired in Reliance life Insurance	Reliance life insurance
71	1585509621	SHIVAM KUMAR	Consumer satisfaction in Bharti Airtel limited	Bharti Airtel, Mzn.
72	1585509622	SHIVAM PUNDIR	Employee satisfaction and its importance at workplace	Sanmati hundai, Mzn.
73	1585509623	SHIVAM SINGH	Micro Analysis of Indian telecommunication Industries at Vodafone	Vodafone, Muzaffarnagar
74	1585509624	SHIVAM TAYAL	Consumer behaviour of Airtel, Muzaffarnagar	Airtel, Muzaffarnagar
75	1585509625	KM SHIVANI	A Study of sales promotion strategies applied by samsung	Ganpati Infocom, Muzaffarnagar
76	1585509626	SHIVANI YADAV	Strategy of the company at Bedi Tractor	Bedi Tractor, Bhopa Road, Muzaffarnagar
77	1585509627	SHIWANI	Traditional Products of ICICI Prudential Life Insurance Company	ICICI Prudential Life Insurance Company, Muzaffarnagar
78	1585509628	SHRAY GARG	Sales & Marketing on national Motors, Muzaffarnagar	National Motors, Charthawal, Muzaffarnagar
79	1585509629	SHUBHAM MALIK	A Study of sales promotion strategies applied by samsung	Ganpati Infocom, Muzaffarnagar
80	1585509632	SORABH KUMAR	Strategy of the company at Bedi Tractor	Bedi Tractor, Bhopa Road, Muzaffarnagar
81	1585509635	SUMIT KUMAR	Consumer Behaviour at HDFC Life Insurance	HDFC Life, Muzaffarnagar
82	1585509637	SURAJ PUNDIR	Advertising & Strategy Policies adopted by samsung	Ganpati Infocom, Muzaffarnagar
83	1585509638	SWETA DEOL	Micro Analysis of Indian telecommunication Industries at Vodafone	Vodafone, Muzaffarnagar
84	1585509639	TARAB JEHRRA	A Study of sales promotion strategies applied by samsung	Ganpati Infocom, Muzaffarnagar

  
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85	1585509641	TUSHAR GUPTA	Serve to Sale regarding at Airtel	Airtel, Mzn
86	1585509646	VISHAKHA	Awareness of Financial Planning in Emerging Indian Market, HDFC Std Life Insurance	HDFC Life, Muzaffarnagar
87	1585509647	VIVEK CHAUDHARY	A Study of Market Share of Vodafone & Its consumer related strategies at vodafone	Vodafone, Muzaffarnagar
88	1585509649	YUMNA WAJIDI	Marketing strategies of living concept Handicraft, Saharanpur	living concept Handicraft, Saharanpur
89	8558548	IBRAHIM RANA	A Study of Market Share of Vodafone & Its consumer related strategies at vodafone	Vodafone, Muzaffarnagar

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